



•Field Social Psychology of Leisure,
Recreation and Tourism

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I Educational background

Texas A&M University (Doctor of Philosophy)

I Major careers

- Professor of Business Administration, Hallym University
- Head Professor of Convergence Tourism Management, Future Convergence School, Hallym University
- Director of the Tourism and Leisure Research Institute at Hallym University
- Human Dimensions of Natural Resources Lab, Texas A&M University, USA, Senior Researcher
- Texas A&M University, U.S.A., lecturer
- Teaching Professor, University of Pennsylvania, California, United States

■ Publications

- Social Class, Crowding and Coping in Outdoor Recreation [Korean Journal of Sports Science, 2024]
- The Influence of Motivation and Constraints on the Attitudes toward Resource Management of National Parks [Korean Journal of Sports Science, 2023]
- Exploring the Relationship Between Motivation, Enduring Leisure Involvement and Social Class [Korean Journal of Sports Science, 2023]
- Exploring Relationships Between Socio-demographic Characteristics, Motivation, Past Visitation, Satisfaction and Environmental Attitudes via Visitor Segmentation [Korean Journal of Sports Science, 2023]
- Socioeconomic Status and Outdoor Recreation Participation [Korean Journal of Sports Science, 2023]
- The Relationship between Leisure Identity, Social Class and Negotiation Strategy Use [Korean Journal

of Sports Science, 2021]

- An Examination of the Relationship between Place Attachment, Leisure Constraints and Behavioral Loyalty [Korean Journal of Sports Science, 2021]
- The Moderating Role of Social Class on the Relationship between Leisure Identity, Leisure Constraints and Participation [Korean Journal of Sports Science, 2020]
- Understanding the relationships between consumptive orientation, coping, satisfaction and intention to revisit [Korean Journal of Sports Science, 2018]
- An Examination of the relationship between commitment, place attachment and coping [Korean Journal of Sports Science, 2017]
- Exploring the relationship between leisure motivation and enduring involvement: A moderation effect of gender [Journal of Leisure Studies, 2015]
- An alternate conceptualization of the leisure constraints measurement model: Formative structure? [Journal of Leisure Research] (SSCI: 2015 JLR Best Paper&Thesis Awards Winner)
- An identity-based conceptualization of recreation specialization [Journal of Leisure Research, 2015] (SSCI: 2015 JLR Best Paper&Thesis Awards Candidate)
- Repositioning Identity in Conceptualizations of Human-Place Bonding. [Environment and Behavior, 2014] (SSCI)
- An Examination of the Relationship between Identity, Enduring Involvement, Leisure Constraints and Participation. [Korean journal of sports science, 2014]
- The role of recreation specialization in the development of place attachment. [Korean Journal of Leisure Recreation & Park 2013]
- Gender identity, leisure identity and leisure participation [Journal of Leisure Research, 2012] (SSCI).
- Reassessing the structure of enduring leisure involvement [Leisure Sciences, 2012] (SSCI).
- Understanding the role of identity in the constraint negotiation process [Leisure Sciences, 2011] (SSCI).
- The effect of identity conflict/facilitation on the experience of constraints to leisure and constraint negotiation. [Journal of Leisure Research, 2011] (SSCI).
- Place, community and firewise behavior [Society & Natural Resources, 2010] (SSCI).
- Market segmentation using perceived constraints [Journal Park and Recreation Administration, 2009]
- Constraints to art museum attendance [Journal of Park and Recreation Administration, 2008]