



•Field ESG, Sustainable Business, Social Innovation, Social Venture Startup, Science & Technology

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I Educational background

University of Edinburgh, Faculty of Social Science, Science and Technology Studies (PhD)

Seoul National University, College of Social Science, Department of Sociology (BA)

I Major careers

- Professor, Program for Global Sustainable Business, Graduate School of Global Cooperation, Hallym University (present)
- Professor, Convergence Program for Social Innovation, Hallym University
- Co-Director/ Research Professor, Social Entrepreneurship MBA/ SK Center for Social Entrepreneurship, KAIST (Korea Advanced Institute for Science and Technology)
- Director, Office of Corporate Strategies, SK Telecom
- Research Associate, Korea Information Society Development Institute (KISDI)

■ Publications

Social Entrepreneurship, 2021, Parkyoungsa, Seoul

Dejobbing & Youth's Work, 2021, Parkyoungsa, Seoul

Analyzing Social Issues and Business Opportunities, 2015, Edittheworld, Seoul