

Hallym English Course List for Spring semester 2022

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Last updated: August 2022

Course No	Department	Course Name	Credit	Instructor	Language	Course Description	Full Description	Class Hours
680076	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Economics	Intermediate Microeconomics I	3	조동훈	English	This is designed as an intermediate course in Microeconomics. Knowledge of basic concepts is assumed, and new tools are developed to analyze individual decision making under constraints. We will look into consumer and firm maximization problems, and some game theory fundamentals at the end of the quarter. Most of the topics will include theoretical derivations as well as real life applications.	click	Mon 3&4 Wed 3
680078	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Economics	Intermediate Macroeconomics I	3	노석재	English	This class studies the long run issues in macroeconomics focusing on the economic growth based on the classical theories. At first, this class briefly examines the core topics in macroeconomics including some questions that macroeconomists address and the approaches of economic models to explain the world. And, this class introduces the key data of macroeconomics emphasizing GDP, CPI and the unemployment rates. Also, this class examines the basic classical model for the economy in the long run. Finally, this class analyzes the economy dynamics by developing the tools of modern economic growth theory.	click	Tue A Thur A
691004	<input type="checkbox"/> Business <input type="checkbox"/> Korean Studies	Fundamental Issues for International Business in Korea	3	FREY BRITT FRANKLIN	English	This is a survey course that introduces various issues important to anyone wanting to study or engage in international business in Korea. Some topics included are: contracts, international business law, modern Korean corporate structures, historical and philosophical influences on modern Korean business culture, and major international corporations and their current operations in Korea.	click	TUE B THUR B
640055	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Marketing	Marketing Principles *Limited spaces*	3	신유경	English	This course will provide a foundational understanding of the principles and practices of the marketing of products and services. The course activities will concentrate on marketing strategies, understanding consumer behavior, and building marketing plans.	click	Mon 3&4 Wed 3
680071	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Finance	Investment Analysis	3	조규성	English	This course is designed to aid a foundation for the fundamental understanding of investments. Students who master this course will acquire ability to understand the operation of financial markets and to analyze financial assets. They can obtain key implications and limitations of several financial theories such as portfolio theory, capital asset pricing model, efficient market hypothesis, and behavioral finance.	click	Mon 7&8 Wed 7
691011	<input type="checkbox"/> Korean Studies <input type="checkbox"/> Law <input type="checkbox"/> History	Korean Comparative Constitutional Law	3	FREY BRITT FRANKLIN	English	This course will examine the Korean constitution in relation to those of Japan, China, Germany, and the United States; other countries may be added to the list based on student nationalities. We will discuss significant similarities and differences, the effects of World War II on subsequent constitutions, and influences from external powers. Near the end of the course, we will look briefly at statistical analysis of documents and how it can be applied to constitutions.	click	Tue C Thur C
680081	<input type="checkbox"/> Business <input type="checkbox"/> Management	Management Strategy	3	ROBINSON KEITH MICHAEL	English	This course is a 4th year capstone course in management / business studies. It combines some of the knowledge learned in earlier courses and demonstrates how managers can use it to develop strategy for their business.	click	Tue C Thur C
009072	<input type="checkbox"/> Liberal Arts College	BASIC KOREAN	3	이재선	English	This course is a basic-level Korean language course, designed for exchange students of Hallym University. Students will learn basic vocabulary and expressions, grammar, listening, speaking, reading and writing in an integrated manner according to daily situations and functions. By the end of this course, students will be able to read and write Korean alphabet, communicate in Korean for daily life.	click	Mon 3&4 Wed 3
209904	<input type="checkbox"/> Media	Media Representations	3	PRIELER MICHAEL	English	Media representations always involve a construction or version of reality rather than reality itself. In other words, the producer of media is not able to depict every aspect of reality and can only represent portions of reality by making choices about how to portray something or someone and which content to include and which to exclude. As a result, our information as an audience is restricted and might be distorted. Research on media representations is broad and includes areas such as media representations of race/ethnicity, gender, war, and many other areas of life. These studies have not only found distorted representations, but have also consistently shown that how people and events are portrayed in the media affects people's attitudes and behavior and can have a huge social impact.	click	Mon 3&4 Wed 3
209108	<input type="checkbox"/> Media	New Media and Society	3	PRIELER MICHAEL	English	Everybody knows about the Internet, smartphones, Facebook, Twitter, YouTube, Wikipedia, and Google. This course, however, goes beyond these names and their applications and explains what role new media plays in contemporary society and their good and bad sides. This course aims to provide students with an understanding of the theories and the latest research analyzing new media in a global context. It will show students how new media has changed the economy, society, culture, politics, identity, friendships, citizenship, and everyday life. Through this course, students will develop critical thinking skills and will better understand new media and they will be able to ask deeper questions about the effect of new media on society.	click	Tue E Thur E

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685002	<input type="checkbox"/> LIFS <input type="checkbox"/> Computing	Introduction to Data Evidence Science	3	장윤식	English	This is a one-semester investigative science and technology course. Students will learn how to observe, collect, analyze and evaluate evidence found at crime scenes. Some of the many topics covered are fingerprint analysis, hair and fiber comparison, serology and crime scene analysis. Forensics is a demanding, fast-paced course covering a new topic of evidence nearly every week. The culmination of the course will include the analysis of a crime scene.	click	Tue D Thur D
685003	<input type="checkbox"/> LIFS <input type="checkbox"/> Computing	Information Security Fundamentals	3	장윤식	English	Information Security Fundamental is an introductory study of the principles and practices of information security including security threats and vulnerabilities, cryptography, security applications. Topics include common attacking techniques such as virus, trojan, worms and memory exploits; the formalisms of information security such as the access control and authentifcaiton; the basic cryptography, RSA, cryptographic hash function, and password system; the real system implementations, with case study of Linux, and Windows; network intrusion detection; software security theory; web security; legal and ethical issues in computer security. Some of illustration of incident cases and exercises are given.	click	Mon 5&6 Wed 5
685015	<input type="checkbox"/> Global Studies <input type="checkbox"/> Law	Crime Scene Investigation & Criminal Procedure	3	박노섭	English	Criminal procedures are safeguards against the indiscriminate application of criminal laws and the wanton treatment of suspected criminals. They begin with the initial investigation of the crime, continuing through arrest, investigation, trial, sentencing, and appeals. - Improve your skills in problem-solving and rule-application. - Improve your abilities to think tactically and strategically.	click	Tue A Thur A
691003	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Encounters with Korea	3	RAY ALLEN BRUCE	English	Students enrolled in this course will receive a fundamental grounding in understanding and surviving in modern Korea. This functions as a broadening of their international perspective regarding how to interact within a culture that can at times be quite alien to their own. Through seven types of encounters, they can directly develop the tools for understanding and navigating through it harmoniously.	click	Wed 4 Fri 3&4
691005	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Korean Film and Literature	3	CANADAS IVAN	English	Korean Film and Literature. This course, as part of the Korean Culture Studies program - 한국학전공 - is intended as an English-language introduction to an area of Korean culture, which would otherwise be difficult to access for students not fluent in Korean language. Literature and film provide considerable insight into the soul of a vibrant, modern society and its competing, evolving cultural voices. Though necessarily eclectic, the selection of material aims to answers pertinent questions troubling the modern citizen, to satisfy cultural curiosity and also to promote and inspire further study and research into a living field, essential to understanding our world, in this region and beyond. Though necessarily selective, the course material has been chosen with the aim of answering pertinent questions troubling the modern citizen, to satisfy cultural curiosity and also to promote and inspire further study and research into a living field, essential to understanding our world, in this region and beyond.	click	Tue F Thur F
691010	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Current Issues in Modern Korean Society	3	Tom Webb	English	Current Issues in Modern Korean Society introduces students to issues that influence our life in this global and newly multicultural society. Students will read about and research current economic, political, social, and cultural problems of Korea in relation to its history and explore how past and ongoing conflicts affect groups as well as individuals. This will be undertaken through interactive lectures, individual and/or group work, as well as supplementary reading/research assignments. Students will employ a variety of skills from analysing and critiquing to investigation and presentation of relevant topic material.	click	Mon 7&8 Wed 7
680090	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business	Sustainable Development Goals (SDGs) and Global Perspectives	3	Tom Webb	English	Sustainable Development Goals (SDGs) and Global Perspectives introduces students to the complex nature of attaining economic, social, and environmental development while ensuring these are achieved in a sustainable way. This multidisciplinary course examines how SDGs are set and used both locally and internationally (to reach developmental goals) and how businesses are adapting to changes in regulation and popular opinion as well as any conflicts that may occur. This will be undertaken through interactive lectures, individual and/or group work, as well as research-based supplementary assignments. Students will employ a variety of skills from analysing and evaluation to investigation and presentation of relevant topic material.	click	Mon 5&6 Wed 5
680089	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> LIFS	Information Technology for Global Business *limited places*	3	안정현	English	This course will introduce students to information technology systems and their role in global business. Specifically, the basics of computing and how technology supports and transforms businesses and business processes. This course will introduce students to core IT technologies, how these technologies work, and how businesses can use IT to create a global organization.	click	Mon 3&4 Wed 2
102347	<input type="checkbox"/> English Language and Literature	HISTORY OF THE ENGLISH LANGUAGE *Limited places*	3	이지연	English	This course has been designed to explore the history of English language and some relevant current issues. The course provides students with the opportunity to explore and understand the spread of English and the way in which English is used and taught on a global scale and what this means for our understanding of English and language and communication more generally.	click	Mon 5&6 Wed 5

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205501	<input type="checkbox"/> Business School	Technology Management	3	황정태	English	The course delivers lectures on innovation management focusing on technological innovation. As technology management becomes more important aspect of administrative affairs, this course will delve into technology strategy as the major issue. This course helps students to develop intellectual capacity for connecting business strategy and technology innovation. It covers wide areas of management issues, such as industry dynamics of technological innovation, collaboration strategies, managing intellectual property rights and new product development. For students majored in business adminstration, it aims to provide perspectives on management of high-technology companies. For students of science and engineering background (who minor in management), the course will provide valuable insights to management of technology.	click	Tue E Thur E